

WHICH WAY, ROADWAYS?

Creative assets and suggested copy for social media channels



Suggested Copy:

Which Way? It's up to all of us to keep our mob safe on the roads. Driver penalties went up on 1 July 2022 in Queensland. Remember to stick to the speed limit, stop at red lights, and make sure everyone wears a seatbelt in the right way. Learn more [here](#).
#whichwayroadways



Suggested Copy:

Driver penalties went up on 1 July 2022 in Queensland. It's up to all of us to keep our mob safe on the roads – look after Elders, family & community by sticking to the speed limit, stopping at red lights, and making sure you and your passengers wear a seatbelt the right way. Check out the 'Which Way Roadways?' resources [here](#).
#whichwayroadways